



ODYSSEY

Where great days are made

Leasing opportunity



The Vision

A unique opportunity to secure a presence in the dynamic and multi-cultural capital city of Northern Ireland. Already the premier leisure and entertainment destination in Belfast, Odyssey will be transformed by a large-scale refresh that will cement its position as the place to go for families seeking a great day out!

£17m
refurbishment

3 family leisure
anchor tenants

11,000 seat SSE Arena

No.1
regional leisure destination
in Northern Ireland



Location

Odyssey is situated in the heart of Belfast's famous 'Titanic Quarter'; an attractive waterfront development that plays home to residential, commercial, educational, hotel and tourism spaces. This contemporary urban location neatly unites Belfast's rich history and exciting future, attracting office-workers, tourists and locals alike.

Compelling destination

9.5m

people visit Belfast
each year

841,000

people visit Titanic
Belfast each year

18,000

people live, work
and play within the
Titanic Quarter

£334m

spent on overnight
trips to Belfast
each year



High spending catchment

The local population is in a good position to visit and spend at Odyssey, as residents within the 30-minute catchment enjoy higher levels of affluence than the NI average. In particular there are 54% more Affluent Achievers and 53% more in the Rising Prosperity category than the NI average.

54% more
Affluent
Achievers

within 30 mins
compared to
N.I. average

53% more
Rising
Prosperity

within 30 mins
compared to
N.I. average

Younger
audience

within 30 mins
compared to
N.I. average

More
families

Families account for largest
proportion of catchment
within both a 30 and 60
minute drive time (30%
and 31% respectively)

Catchment populations

15 mins - 316,000
30 mins - 748,000
45 mins - 1,061,000
60 mins - 1,338,000



The finished development will be a contemporary modern scheme spanning 3 levels, with redesigned feature entrance allowing all visitors to the SSE Arena to come via Odyssey and experience everything the scheme has to offer.

**1,500
spaces**

Improved connectivity
from car park

**600,000
SSE Arena
footfall**

will enter via the centre

**2021
launch**

Works commence Q1
2020 and will be
complete Q3 2021



EXPERIENCE



SSE Arena
11K capacity venue hosting regular international A list performances including Beyonce, One Direction, Adele, Elton John and many more!

56th in the Pollstar top 200 music venues worldwide.
16 places above Wembley Arena.



Belfast Giants
Home to the Belfast Giants Ice Hockey team who compete 47 of their games per season in the arena attracting around 215,000 visitors per year.



In good company



Odyssey's bright future offers an exciting opportunity to restaurant and leisure brands to be part of Northern Ireland's No.1 regional leisure destination.



W5

Ireland's award-winning science and discovery centre
Over C 300,000 visitors a year



Cineworld

Major 12 screen cinema
Northern Ireland's only iMAX, Screen X and 4DX



Hollywood Bowl

First Hollywood Bowl in Ireland
20 lane facility with major investment



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