



OUTLET SHOPPING

One brand, four locations

[WWW.AFFINITYOUTLETS.COM](http://WWW.AFFINITYOUTLETS.COM)



OUTLET SHOPPING



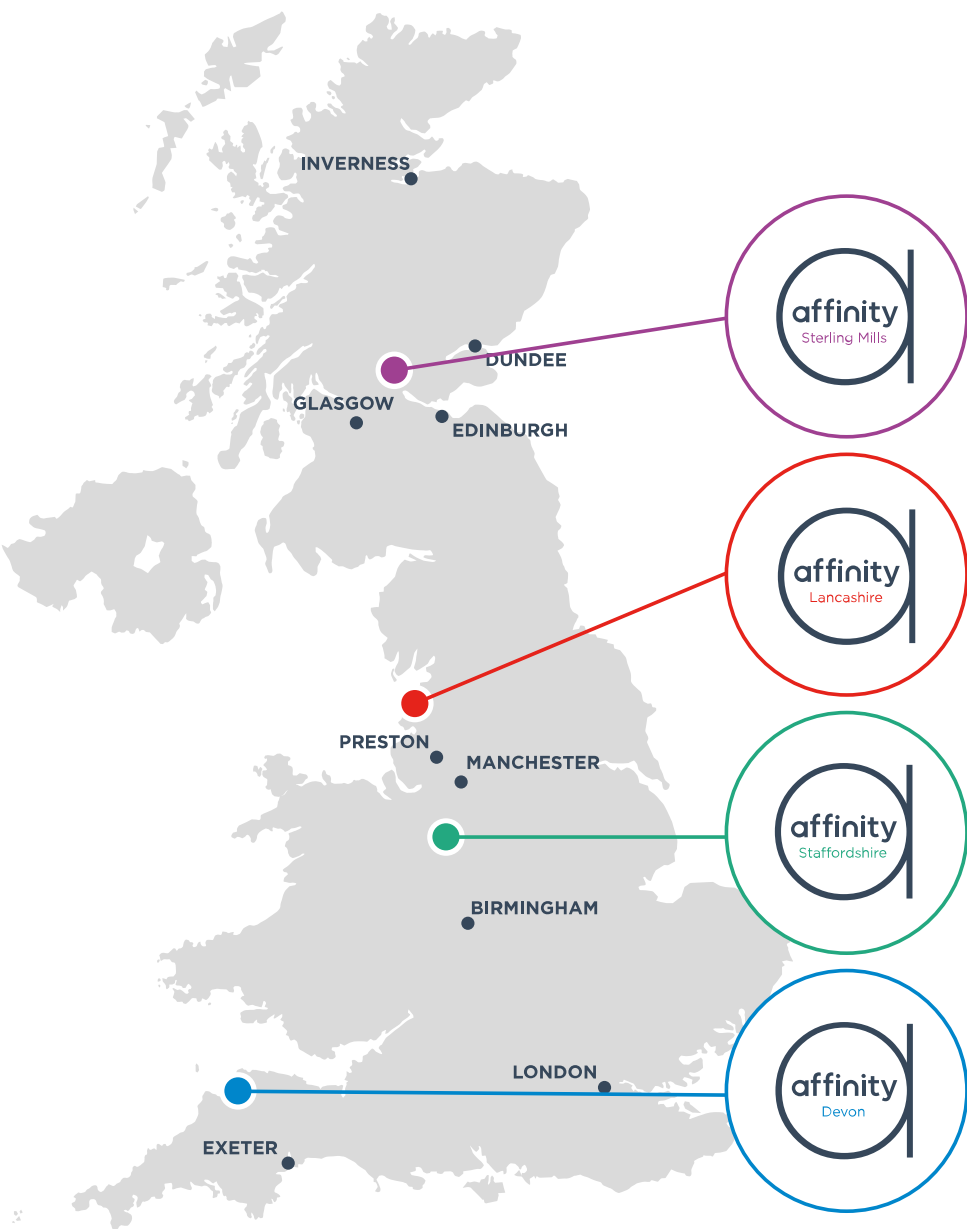
OUTLET SHOPPING



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**Affinity places emphasis on the essential elements to achieve excellence in outlet retail: a strong line-up of brands, extraordinary savings, welcoming environments and high standards of service.**

We are called Affinity because we believe in building close, strong relationships with our customers and retail partners. We have also forged close links with the local communities and now we're moving on to the next exciting stage of our development.

Ours is a simple philosophy - by creating spaces that make our retailers and customers happy, we also create commercially vibrant environments - where people want to spend both time and money.



**affinity**  
Devon

**OUTLET SHOPPING**



*Clarks*



**COSTA**

**Affinity Devon is a covered shopping haven for the local, south west and tourist populations anchored by Gap, Nike and Clarks.**

**90,000 sq ft.**  
Outlet retail environment

**600 free**  
Car parking spaces

**Indoor shopping**  
35 units offering a wide selection of fashion, footwear, beauty and homeware brands.

**ASDA Superstore**  
And Filling Station Adjacent to the mall

**1.3 Million Visitors**

**New Development**  
In planning. Will include new entrance, enhancement of parking facilities, 63 bed Travelodge, Scott Cinema, KFC and Subway drive thros

The scheme is located close to Bideford, just off the A39 Atlantic Highway, the main route through to Cornwall's popular holiday destinations. With an Asda Superstore and filling station on site, Affinity Devon was the catalyst to the adjacent retail park where Starbucks, McDonald's and Premier Inn have all recently opened.



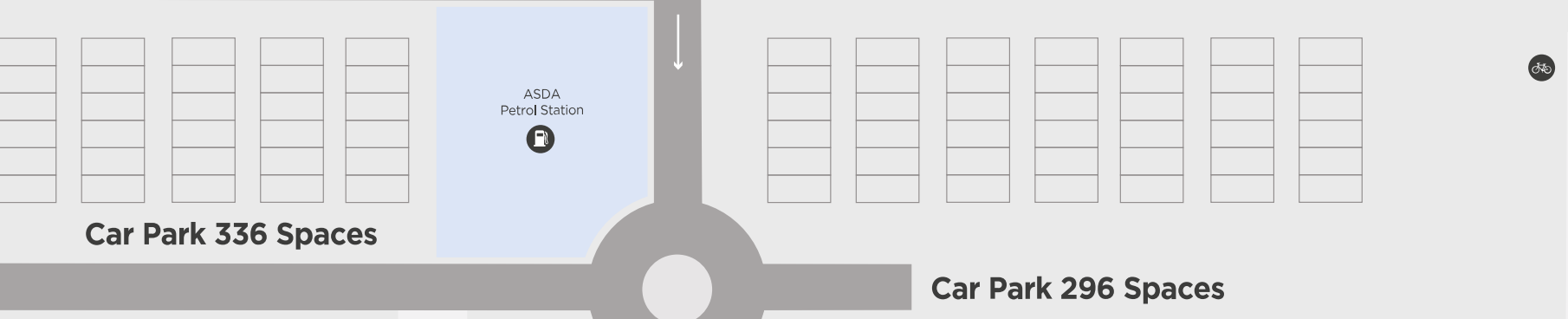


Affinity Devon  
Aerial View



Premier Inn **ALDI** **STARBUCKS** **Brewers fayre** **Domino's** ↑

← **A39** — **CLOVELLY ROAD** — **BIDEFORD TOWN CENTRE** →



Retail Development Opportunity

ENTRANCE ↓

Centre Management

The Cornish Bakery  
1,900 sq ft

40

1 Klass 1,726 sq ft

2 **JAEGER** 1,726 sq ft

3 Roman Originals 1,725 sq ft

4 Holland Parent 905 sq ft

5-6 Boutique 1,386 sq ft

ENTRANCE ↓

7-9 PEACOCKS 4,273 sq ft

10 Denby 1,438 sq ft

11 (in solicitors) Lazy Jacks 1,426 sq ft

12 Urban 1,376 sq ft

13-14 Cadbury 1,392 sq ft

15 Children's Accessories 910 sq ft

16 Card Factory 1,800 sq ft

17 ProCook 1,723 sq ft

18-19 Mountain Warehouse 3,523 sq ft

20-21 **GAP OUTLET** 6,114 sq ft

ENTRANCE ↓

22 The Edinburgh Woolen Mill 4,646 sq ft

23 Nike 8,358 sq ft

**WOW**  
LET A WORLD OF WONDER  
WOW Soft Play

42 Community Space 2,827 sq ft

41a Vacant 1,606 sq ft

41b **COSTA** 1,843 sq ft

39 Clarks 3,500 sq ft

37-38 Under Offer 3,489 sq ft

36 **SALTROCK** 2,306 sq ft

35 **beautyoutlet** 3,176 sq ft

32-33 Trespass 4,247 sq ft

31 Pavers 2,319 sq ft

30 Julian Charles 2,313 sq ft

29 The Works 2,504 sq ft

28 **CREW CLOTHING COMPANY** 2,312 sq ft

27 The Gift Company 2,308 sq ft

26 Cotton Traders 2,312 sq ft

25 Suit Direct 2,312 sq ft

24 **next OUTLET** (in solicitors) 10,440 sq ft

COACH PARKING



OUTLET SHOPPING



M&S  
OUTLET

SPORTS  
DIRECT.COM

Clarks

COSTA

**Affinity Staffordshire is a high-quality indoor mall anchored by Nike, Gap and M&S.**

**130,000 sq ft.**  
Outlet retail environment

**650 free**  
Car parking spaces

**Indoor shopping**  
50 units offering a wide selection of fashion, footwear, beauty and homeware brands.

The scheme is located close to J16 of the M6, with easy links to Stoke-on-Trent and the affluent towns in neighbouring Cheshire and Derbyshire.

Affinity Staffordshire has been voted the number one place to shop in the region.



**2.3 Million Visitors**



Affinity Staffordshire  
Aerial View





# Affinity Staffordshire Leasing Plan





# affinity

Lancashire

OUTLET SHOPPING

next



SPORTS  
DIRECT.COM

Clarks

COSTA

**Affinity Lancashire is the number one outlet in the county, anchored by Next and Gap, it ranks in the top 20% of all UK centres.**

Situated on the A585, at the tip of the Fylde peninsula but with easy links to Preston and Blackpool, Affinity Lancashire is built in a New England style with landscaped open malls. The scheme overlooks Fleetwood Marina and the regions sought after Harbour Village residential development.



**140,000 sq ft.**  
Outlet retail environment

**700 free**  
Car parking spaces

**Village-style shopping**

50 units offering a wide selection of fashion, footwear, beauty and homeware brands

**1.5 Million Visitors**

**25,000 sq ft**  
(with planning consent)  
development opportunity



OUTLET SHOPPING

# Affinity Lancashire Aerial View







OUTLET SHOPPING



adidas

beautyoutlet

COSTA

**Affinity Sterling Mills is a totally unique shopping destination at the foot of the stunning Ochil Hills, anchored by Nike, Gap and Adidas.**

The scheme is located on the A908, with easy access off the A91 and A9 – the major routes between Edinburgh, Glasgow, Stirling and Perth and puts 67% of the Scottish population within a 60 minute drive from the centre.



**86,000 sq ft.**  
Outlet retail environment

**600 free**  
Car parking spaces

**Outdoor shopping**  
30 units offering a wide selection of fashion, footwear, beauty and homeware brands.

**Sterling Furniture**  
Located directly across from the mall making the area a very popular day out destination

**1.65 Million Visitors**



Affinity Sterling Mills  
Aerial View





# Affinity Sterling Mills Leasing Plan



ALLOA ← A908 MOSS ROAD → TILLCOUNTRY





**affinity**

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