



THE FORT
SHOPPING PARK
BIRMINGHAM



THE PREMIER OUT-OF-TOWN RETAIL PARK IN THE WEST MIDLANDS



FIVE GUYS



NEXT



Superdrug ☆

COSTA

PRIMARK

Nando's



RIVER ISLAND



EST 1951
MOSS BROS.
RESPONSE | READY-TO-WEAR | HERE



NEW LOOK



FOOTASYLUM



TENANCY SCHEDULE

Unit No.	Tenant	Mezzanine GIA	Ground Floor GIA (sq ft)
1A	New Look	2,496	9,968
1B-3A	Primark	29,804	27,466
KIOSK 2A	EE		1,035
KIOSK 2B	The Fragrance Shop		1,009
3B	Foot Asylum	1,325	5,318
4A-1	TUI		2,346
4A-2	Clarks		3,186
4B-2	TO LET	466	2,809
4B-1	UNDER OFFER	2,088	2,848
4C	Modora	4,739	4,725
5A	Card Factory		2,267
5B	The Works		2,525
6B/6C	JD Sports	5,033	15,845
6D/6E	Superdrug		11,270
7A	Clintons	1,212	3,659
7B	UNDER OFFER	8,467	5,977
8	Boots	3,621	28,282
9	O2		2,857
9A	Vision Express	952	1,822
9A2	Perfume Shop		969
9B1, 9B2	Five Guys		2,884
9B3, 9B4	Greggs		1,820
9C	TO LET		5,100
10A, 10B	Poundland		22,900
11A, 11B, 12A, 12B	B&M Stores		25,150
13	River Island	8,823	9,944
14A	Moss Bros	1,413	3,976
14B	Schuh	1,485	3,982
15A	Next	13,786	30,071
15B	TO LET	1,788	2,337
CU1	Costa Coffee		1,121
C1	Sports Direct.com/Flannels	22,734	29,067
16	Frankie & Benny's		3,653
17	Harvester		4,006
FU1	Nandos		3,355
F1	TO LET		2,461
FU2	Starbucks		1,838
FU4	Scallywags		7,768
TOTAL			301,070



THE BEST RETAIL/SHOPPING
PARK IN BRITAIN'S SECOND
BIGGEST CITY

APPROX.
4.8M VISITORS
ANNUALLY



CATCHMENT
POPULATION OF
1.22M

CORE CATCHMENT MARKET
SHARE OF 12.4%



TOP 6%
OF CENTRES IN THE
WEST MIDLANDS



TOP 5%
OF CENTRES IN THE UK

1,958 FREE
CAR PARKING SPACES



AVERAGE DWELL TIME OF
74 MINUTES

30% OF VISITORS
COME FROM OUTSIDE OF
THE CATCHMENT



APPROX. 300,000 SQ FT
OF GROUND FLOOR
RETAIL FLOOR SPACE



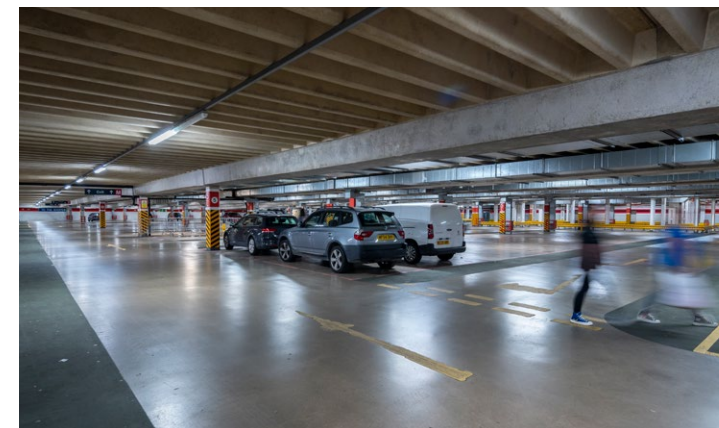
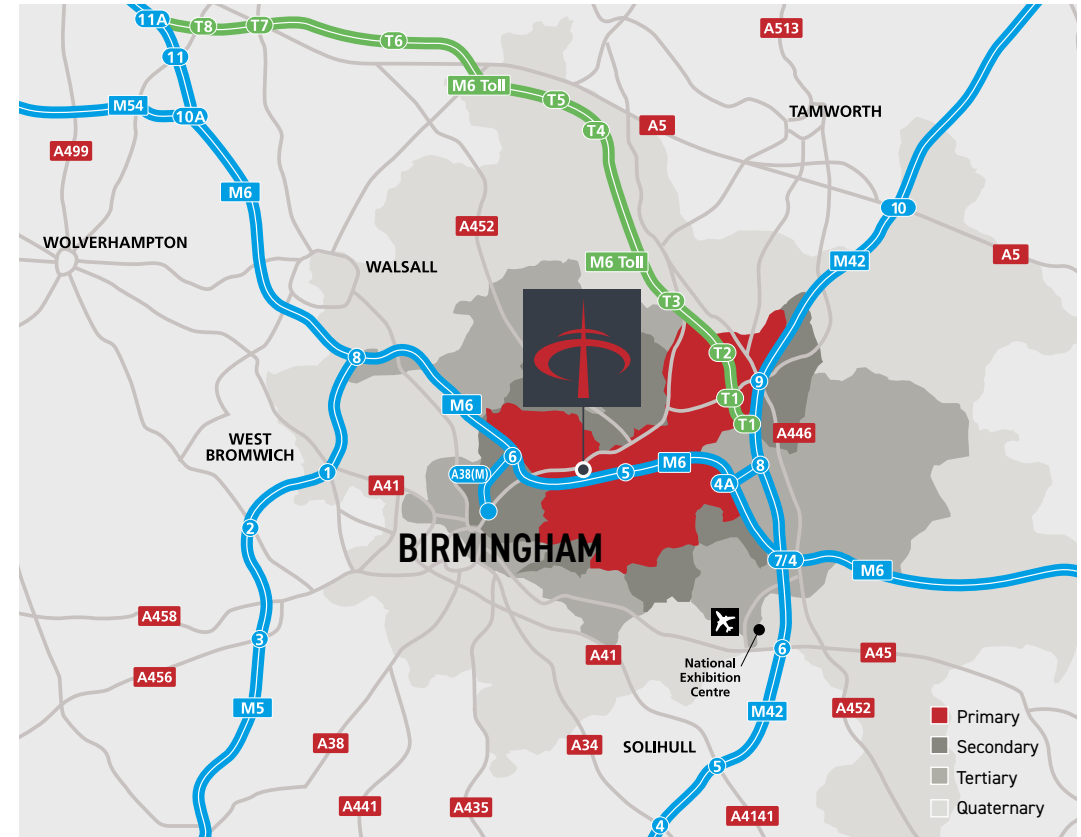
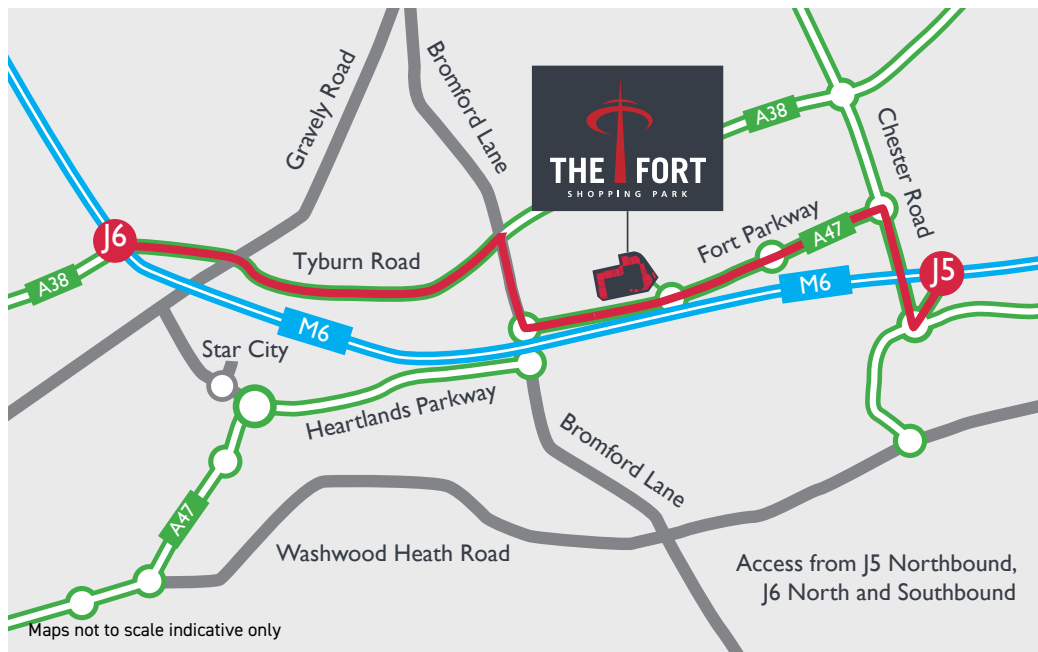
LOCATION

The Fort is one of Birmingham's largest shopping destinations, serving an extensive catchment area, situated approximately 5.5 miles north east of the city centre. It can be accessed via J6 of the M6, which then connects onto the A47 (Fort Parkway).

The scheme comprises a vibrant mix of retail and F&B brands, benefitting from approximately 2,000 free customer car parking spaces.

🕒 OPENING HOURS

Monday - Wednesday	9.30am - 8pm
Thursday	9.30am - 9pm
Friday	9.30am - 8pm
Saturday	9am - 7pm
Sunday	11am - 5pm
Bank Holidays	10am - 6pm







FURTHER INFORMATION

Further information can be found at www.thefort.co.uk

GEORGE CAPITAL

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